



# The British Columbia Preclinical Research Consortium (BCPRC)

**Raising the Bar:**

*Building Preclinical Research synergies  
in British Columbia and Beyond*

**First Annual BC  
Preclinical Research Symposium**  
October 28<sup>th</sup> & 29<sup>th</sup>, 2010  
SFU Harbour Centre  
Vancouver Canada

This conference will specifically focus on: benefits and challenges of preclinical model development including transgenics, pharmacology and imaging technologies, and operating high level containment barrier facilities.

[www.bcprc.ca](http://www.bcprc.ca)



## Invitation letter from the Conference Chair

Dear Sponsor,

The BC Preclinical Research Consortium (BCPRC) is an innovative platform providing researchers with access to our state-of-the-art research facilities, equipment, highly qualified personnel and services. The goals of this venture are centered on enabling preclinical research across the life sciences sector to foster communication, collaboration, education and an overall greater efficiency in British Columbia, nationally and internationally.

We are pleased to offer this exciting opportunity for the life sciences researchers and professionals to come together, network and build synergies in preclinical research at the inaugural session of the British Columbia Preclinical Research Symposium on October 28<sup>th</sup> and 29<sup>th</sup>, 2010 in Vancouver.

In response to growing interest from the preclinical research community, this conference will specifically focus on new developments in preclinical research activities within British Columbia with specific highlight on advancing technologies and techniques.

The conference will provide the opportunity to develop and disseminate evidence related to the benefits and challenges of preclinical model development, imaging technologies and operating high level containment barrier facilities.

At this stage in planning the conference, we are asking for your company/organization to consider supporting this important conference and have provided a comprehensive list of support options for your review. Please note that our exhibiting area is limited and so requests will be considered based on when the request was received.

### This conference will attract these groups:

- Scientific and opinion leaders in preclinical research and development.
- Investigators, technologists and laboratory staff.
- Biotechnology, pharmaceutical and medical device professionals who conduct or use the services of preclinical research organizations.
- Managers, and heads of service of preclinical research organizations.
- Academics and researchers working in the area of preclinical research.
- Policy makers with an interest in preclinical research.

### The additional benefits of your support include:

- ✓ **Regional and National Networking with Exposure to over 200 attendees** from Western Canada.
- ✓ **Opportunities** to raise your company's profile amongst a valuable target audience.
- ✓ **Recognition**, including acknowledgement and clear demonstration of your organization's involvement, commitment, and support.
- ✓ **Valuable** insights, information, and exposure to the latest developments in preclinical research and development as you are welcome to attend the scientific sessions.
- ✓ **Ability** to utilize your own marketing team to work with the Conference Secretariat to ensure your satisfaction on all of the above. We will work together with your company's marketing department to produce the best results within the above guidelines and the appropriate codes of ethics.

*We look forward to having your company join us for the first BC Preclinical Research Symposium!*

*Sincerely,*

Dr. Chris Harvey-Clark

Executive Director, BC Preclinical Research Consortium

# SPONSORSHIP OPPORTUNITIES (In Canadian Funds)

BENEFITS	Platinum \$5,000 +	Gold \$3,500	Silver \$2,500	Bronze \$1,500
Title sponsorship logo inclusion on program advertising brochure. <i>Commitment must be received by Sept 1, 2010</i>	✓	✓		
Verbal acknowledgement as major sponsor during welcoming remarks	✓	✓	✓	
Complimentary registrations for company representatives to audit the conference	5	4	3	2
One (1) trade table 8x2' table with 2x chairs linen and skirting	<u>Double Table</u> First choice of location	Second Choice	Assigned location	Assigned location
Exhibition Days	Both days	Both days	Both days	Both days
Company name and logo on conference handbook	✓	✓	✓	✓

## OTHER GREAT SPONSORSHIP OPPORTUNITIES

*(that do not include a trade table)*

TYPE	DESCRIPTION	COST
<b>Meal Sponsorship</b>	Choose a meal and be recognized as a sponsor for the breakfast, lunch, or break  <i>Note: One sponsor per meal will be assigned.</i>	\$1,500 for breakfast,  \$2,500 for lunch,  \$500 for a coffee break
<b>Participant Handbook Advertisement</b>	Available to all levels of sponsorship - add-on the below benefits of direct advertisement in the participant handbook (prices excludes taxes). "Print ready" files must be submitted to Lindsay.c@ubc.ca by Sept 1, 2010.	Full page colour \$500.00 Full Page black/white \$250
<b>Name Badges/ Lanyards</b>	Your logo will be featured on the badge lanyard.	Investment: \$1,500
<b>Internet Station</b>	We'll provide 3 laptops with free wireless internet. Your company webpage will be the home page and be recognized as the sponsor of the computer station	Investment: \$1,500

# SPONSORSHIP AGREEMENT

Organization/Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_ tel # \_\_\_\_\_ fax # \_\_\_\_\_

Address: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

We understand by remitting this agreement to the University of British Columbia, Division of Continuing Professional Development that we are contractually obligated to provide payment prior to the conference dates. By signing this agreement we are responsible for the amount of our selected support (indicated below) . We understand that we cannot forfeit or reduce our support once this agreement is signed.

X \_\_\_\_\_ Name: \_\_\_\_\_ Date \_\_\_\_\_  
Signature

**CHECK opportunity from below  Canadian Funds**

HST = Harmonized Sales Tax 12%

### Conference Sponsor (with trade tables)

- PLATINUM \$5,000 +
- GOLD \$3,500
- SILVER \$2,500
- BRONZE \$1,500

### Meal Sponsorship (taxes included):

- \$1,500 for breakfast
- \$2,500 for lunch
- \$500 for a coffee break

### Syllabus Advertisement \*

(1 advertisement available per company)

- Full page (colour) + \$500 + 12% HST
- Full page (b/w) + \$250 + 12% HST

\* "Print ready" files must be submitted to Lindsay.c@ubc.ca by  
Sept 1, 2010

### Lanyards

- \$1,500.00

### Internet Station

- \$1,500.00

### Other

Please contact me as I would like to discuss how we can support this meeting.

- We/I would like to donate to this conference  
\$ \_\_\_\_\_ CAD (please insert amount)

TOTAL: \$ \_\_\_\_\_ enclosed  
Cheque can be made payable to "UBC CPD"

**UBC HST # 108161779RT**

### **Please fax or mail completed form with payment to:**

UBC CPD, Lindsay Callan  
855 West 10th Ave, Vancouver, BC,  
CANADA V5Z 1L7

**FAX: 604-875-5078**

### **Questions ??**

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