



**CANADIAN ACADEMY OF CHILD
AND ADOLESCENT
PSYCHIATRY**

Annual Conference

**Sponsor and
Exhibitor
Prospectus**

**The Westin Harbour Castle Hotel, Toronto
Sept 26-28, 2010**



The Canadian Academy of Child and Adolescent Psychiatry 30th Annual Meeting

Sept 26-28, 2010

The Westin Harbour Castle Hotel, 1 Harbour Square, Toronto Ont.

Dear Sponsors,

We would like to invite you to join us this year for the 30th annual national conference for psychiatrists, family physicians, and health care professionals involved in the psychiatric care of children and adolescents.

This year we are expecting a large turnout as we have recently completed our scientific abstract call out with a record number of submissions. There is a lot of interest in this fall's conference and we hope that your company can join us as this is an opportunity to meet with over **300 attendees** from across Canada. Also by attending this conference your company has chance to raise your profile amongst a valuable target audience.

It is important that your contributions are acknowledged as it demonstrates your organization's involvement and support to our national academy. You will gain **valuable insights**, information, and exposure to the latest developments in child and adolescent psychiatry as you are welcome to attend the scientific sessions. Also you can utilize your own marketing team to work with the Conference Secretariat (UBC CPD) to ensure your satisfaction on all of the above. We will work together with your company's marketing department to produce the best results within the above guidelines and the appropriate codes of ethics.

If you have any questions about this years conference please contact the Conference Secretariat Lindsay Callan, Conference Services Manager at UBC-CPD. She can be reached at Lindsay.c@ubc.ca or (604) 875-4111 ext 69133.

Sincerely,

Dr. Tony Pignatiello

Chair, the 30th Annual CACAP Meeting

2010 Conference Keynote Speakers Include:

Dr. Allan Abbass

"Short-term Psychodynamic Psychotherapy Interventions for Children and Adolescents: Current State of Evidence"

Dr. Elizabeth Donner

"Seizures in Children: Notes from the Neurology Clinic"

Dr. Lawrence Greenhill

"U.S. National Health Care Reform: Role of Professional Medical and Psychiatric Associations"

Dr. Richard Gunderman

"The Quest for Resilience"

Dr. David Mrazek

"Developmental Transitions from Multiple Perspectives"

Dr. Brad Peterson

"The Search for Brain-based Biomarkers and Endophenotypes in Childhood Psychiatric Disorders"

Conference Contacts:

Sponsorship Liaisons:

Dr. Jana Davidson
jxdavidson@cw.bc.ca
(604) 875-2802

Lindsay Callan
Lindsay.c@ubc.ca
(604)875-4111 ext 69133

Local Arrangements/Chair:

Dr. Tony Pignatiello
Antonio.pignatiello@sickkids.ca
(416) 813-2188

DR. STANLEY KUTCHER & DR. CHRIS WILKES

ON BEHALF OF THE GLOBAL CHILD & ADOLESCENT
PSYCHIATRY COMMITTEE, SECTION OF CACAP,
WELCOMES OUR INTERNATIONAL
VISITORS AND MEMBERS TO:

RECEPTION
SUNDAY
SEPT 26, 2010
7:00 P.M.-8:30 P.M.

SYMPOSIUM
TUESDAY
SEPT 28, 2010
2:30 P.M.-4:00 P.M.

SPONSORSHIP OPPORTUNITIES (In Canadian Funds)

BENEFITS	Platinum \$30,000 +	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Display			Other < \$10,000
					Premium \$3000	Good \$2000	Standard \$1500	
Invited to subsidize a non-accredited satellite symposia and/or a breakfast/lunch	✓							Please direct your requests to sponsor a social event
Title sponsorship logo inclusion on program advertising brochure. <i>Commitment must be received by June 30, 2010</i>	✓	✓						
Verbal acknowledgement as major sponsor during welcoming remarks	✓	✓	✓					
Written acknowledgement of sponsorship in syllabus	✓	✓	✓	✓				
Complimentary registrations for company representatives to audit the conference and attend all sessions	2	1	1	1				
Onsite Display at Conference Includes 2 of your company representatives to occupy the display onsite. <i>Either 6'x6' table top or 10'x10' booth</i> <i>*See Levels of displays below</i>	First choice of location "Premium" booth at no extra cost	Second Choice location "Premium" booth at no extra cost	Third Choice "Premium" booth at no extra cost	Fourth Choice "Premium" booth at no extra cost	Location will be first come first served	Location will be first come first served	Location will be first come first served	
Exhibition Days	All days	All days	All days	All days	All days	All days	All days	
Company name and logo on conference handouts	✓	✓	✓	✓				

* Levels of Displays:

1. **"Standard"** (6' x 6' table top): \$1500 (excluding 12% HST) – Low to mid exposure to delegation. Standard booths include the "table top package" (1 6ft. table, 2 chairs, 1 garbage can, an 8 ½ x 11 inch paper ID sign), if needed.
2. **"Good"** (max. 10' x 10' booth): \$2000 (excluding 12% HST) – Mid-high exposure to delegation
3. **"Premium"** (max. 10' x 10' booth): \$3000 (excluding 12% HST) – High exposure by registration

Good and Premium level booths will include, if needed, a "booth package" (3 ft. rail drape, 8 ft. high back wall drape, 1 table, 2 chairs, 1 garbage can, an 8 1/2 x 11 inch paper ID sign).

General Information for Exhibitors:

1. Shipping, show services, set up and dismantling times will be provided once we receive your confirmation to attend and support this year's event. Please fill out the **Sponsorship Agreement** within this prospectus to confirm your participation and fax it to Lindsay Callan at fax #604-875-5078.
2. Robinson Show Services will be providing all exhibitors with an exhibitor kit to allow for special orders, components, fixtures, material handling, etc. Any related additional costs will be incurred by the exhibitor.
3. CACAP will provide incentives for traffic around the exhibit area by offering draw prizes and setting up food and beverage by the exhibits.
4. Important dates to remember:
 - June 30, 2010**—Date to confirm at a Platinum or Gold Level and include your logo on the conference brochure.
 - August 1, 2010**—Date to confirm your company's participation.
 - Sept 15, 2010**—Date to provide payment for support.
5. Accommodation can be booked at the conference hotel for your registrants using this link:

<http://www.starwoodmeeting.com/StarGroupsWeb/res?id=0912034607&key=C17E9>

SPONSORSHIP AGREEMENT

Due by Aug 1 Fax to (604)875-5078
 Payments Due by Sept 15, 2010

Organization/Company: _____ Contact: _____

Email: _____ tel # _____ fax # _____

Address: _____ Province/State: _____ Postal Code: _____

Country: _____

We understand by remitting this agreement to the University of British Columbia, Division of Continuing Professional Development that we are contractually obligated to provide payment prior to the conference dates. By signing this agreement we are responsible for the amount of our selected support (indicated below) . We understand that we cannot forfeit or reduce our support once this agreement is signed.

X _____ Name: _____ Date _____
 Signature

CHECK opportunity from below Canadian Funds
 HST = Harmonized Sales Tax 12%

SPONSORSHIP

- PLATINUM \$30,000
- GOLD \$25,000
- SILVER \$15,000
- BRONZE \$10,000

Other

- Please contact me as I would like to discuss how we can support this meeting.
- We/I would like to donate to this conference
 \$ _____ CAD (please insert amount)

DISPLAY FEE

- Premium (included in Platinum and Gold level) \$3000+ 12% HST
- Good \$2000 + 12% HST
- Standard \$1500 + 12% HST

TOTAL: \$ _____ enclosed
 Cheque can be made payable to "UBC CPD"

UBC GST # 108161779RT

Please fax or mail completed form with payment to:

UBC CPD, Lindsay Callan
 855 West 10th Ave, Vancouver, BC,
 CANADA V5Z 1L7

Questions ??

Contact: Lindsay Callan, UBC CPD
Email: Lindsay.c@ubc.ca
Tel # 1(604)875-4111 ext 69133
Fax # 1(604) 875-5078

FAX: 604-875-5078