A Joint Approach to Cannabis CPD: Integrated, Multimodal, and Living Education Sarah Tajani, Vivian Lam, Jennie Barrows, Simon Moore

Background and Purpose

With its recent legalization, health providers are increasingly approached by patients for information on recreational and medicinal cannabis. Public awareness of benefits and harms varies widely, and providers must be confident engaging in conversations about cannabis consumption. To meet this need, the UBC Division of Continuing Professional Development partnered with the Ministry of Mental Health and Addictions to provide multimodal accredited cannabis resources and education on topics with the greatest impact on care.

Summary of Innovation

Cannabis Education for Health Care Providers adopts a tiered approach to equip providers with the knowledge, resources, and tools to make informed and shared decisions with patients. This educational strategy is longitudinal, modular and iterative, releasing content in various yet integrated modalities to enable and incentivize learner participation. Modalities include an introductory webinar, self-directed online course, small-group case-based workshops employing a flipped classroom model, and interactive, continually updated 'living' point-of-care resources. Being sensitive to time constraints providers face, educational design allows learners to build their own pathways (i.e. engage in one or multiple activities).

Conclusion

The iterative approach applied to Cannabis Education for Health Care Providers facilitates the gathering of specific learner needs post-delivery. Needs identified are used to inform subsequently produced education. Further, as evidence supporting use of medical cannabis is continually changing, providers require up-to-date education as evidence emerges. 'Living' POC resources are continuously updated to address needs, ensuring new evidence is appropriately integrated. The approach adopts best practices in adult learning to offer practical, relevant options learners may select in accordance with their goals.